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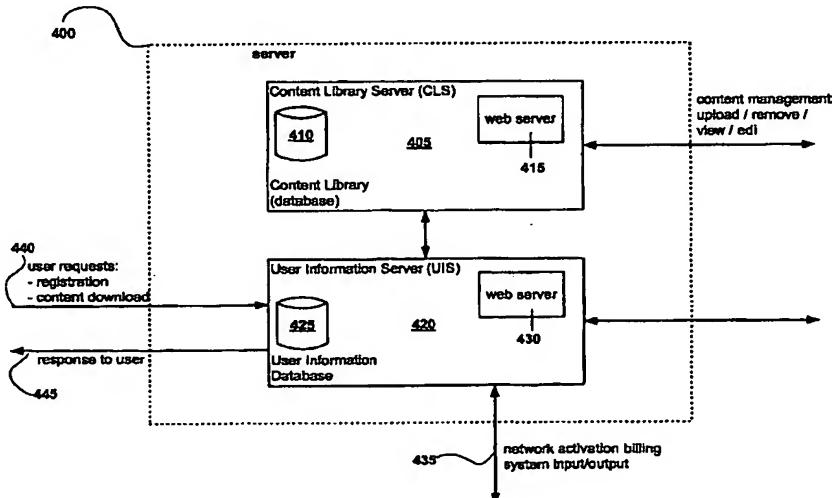
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- (71) Applicants and
- (72) Inventors: **LEHRER, Danielle, Louise [AU/AU]; 14/13 Gladswood Gardens, Double Bay, Sydney, New South Wales 2028 (AU). KARP, Robert, Jacob [AU/AU]; 87/330 Wattle Street, Ultimo, Sydney, New South Wales 2007 (AU).**
- (74) Agents: **CARTER, Christopher, John et al.; Davies Collison Cave, Level 10, 10 Barrack Street, Sydney, New South Wales 2000 (AU).**
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(54) Title: METHOD AND SYSTEM TO DOWNLOAD AND TRACK DIGITAL MATERIAL

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(57) Abstract: A method of providing a digital data item to a user, the user having registered on a server so that user information has been stored in a User Information Database, an application also having been associated with a user terminal by encoding a unique identifier of the user terminal in the application, the unique identifier also having been stored in the User Information Database, the method including the steps of: receiving a request for the digital data item from the application on the user terminal; checking the authorisation of the application to obtain the digital data item by querying the User Information Database; and if authorised, transmitting the digital data item to the user terminal.